

AI, XML & Microsoft Word Working Together

Ictect is proud to be sponsoring ConVEx 2025 (April 7th - 9th in San Jose, California).

Join Pradeep Jain and Joe Gollner in the Technology Test Kitchen as they cook AI, XML and Microsoft Word: Working together! Right before lunch from 11.45-12.30 on Monday April 7th.

Come and see the power of AI, XML and Microsoft Word for your documents.

Information about the event can be found here:


<https://lnkd.in/gYR5P3NS>

8:30	Breakfast and Registration		
9:15	Welcome Address Dawn Stevens, Ictect		
10:15	Leading the Charge: Technical Content in Your Organization Ashlee Brinan, Ictect		Test Kitchen
10:45	Break		
11:30	Preparing Your Content for AI: Essential Success Dipo Ajose-Cook, Ictect Sarah O'Keefe, Ictect Marianne Callahan, Ictect		Test Kitchen
12:30	All Hail the Tech Supercharge Development Joe Zucker & Joe Gollner, Ictect Pegasystems		AI, XML and Microsoft Word: Working Together Pradeep Jain, Ictect, Inc Joe Gollner, Gnostyx Research
14:00	Lunch		


AI, XML and Microsoft Word: Working Together ✕

Modern products evolve rapidly. To keep up, product teams need to collaborate across their organizations and across their supply chains. For this to work, the content within product documentation needs to flow seamlessly between subject matter experts working within different tools, and it needs to come together in information experiences that are useful and up-to-date for customers, partners, and users. And today, AI figures into every step in the content lifecycle, from initial drafting through to user discovery and use. One way to work in this landscape, and a particularly attractive one, is to work inside the powerful AI-enabled capabilities provided by Microsoft in MS Word, in SharePoint, and in a myriad of other tools. And if we can produce smartly structured DITA XML from this environment, we can then engage more AI services, provided by Microsoft and others, to deliver outstanding information experiences. This session will demonstrate how this working today and where things are going tomorrow.

Pradeep Jain, Ictect, Inc. & Joe Gollner, Gnostyx Research



Pradeep is the Founder and Chief Content Architect for Ictect, Inc. His specialization is in Intelligent Content, Semantic Technologies, High-quality XML, and Content Architectures for large-scale applications. He has extensive experience in implementing Electronic Publishing processes for the Department of Defense (AFI 33-360, MILSPEC, AR 25-30, and DA PAM 25-40), Book Publishers (ePUB and DocBook), Technical Documentation (DITA), Journal Publishers (JATS), and Educational Publishers (QTI).



Joe is the Managing Director of Gnostyx Research Inc. (<http://www.gnostyx.com>) where he specializes in providing objective and research-based guidance on the development, management, and strategic use of content technologies. In this field, he is a veteran implementer with over 30 years of experience, and he is well-known for mixing leading-edge ideas (and all too frequently concocting them) with highly pragmatic implementation tactics. He has Masters degrees from both the University of Oxford (Literature) and McGill University (Management), blogs about Content and Management (<http://www.gollner.ca>), and is pursuing doctoral research into the role of AI-enabled text analytics in the management of organizations.

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