



November 21, 2011

Subject: Reference letter for Ictect, Inc.

This letter is intended to inform prospective customers of Ictect about the use of the Intelligent Content software and services provided by Ictect to Peterson's Publishing, a Nelnet company. Peterson's has been using the software and service since 2004. In addition, Ictect has provided editorial and support services since November 2008.

Peterson's Publishing has used the Intelligent Content software for processing in-depth description (IDD) manuscripts that are published in Peterson's guides and, prior to 2010, appeared on Peterson's Web site. The IDD's offer detailed information about four-year and two-year institutions, as well as graduate schools and programs, nursing programs, and private secondary schools. The IDD's appear in the following books:

- *Four-Year Colleges*: Annual guide with information on accredited four-year colleges. More than 400 detailed IDD's, written by admissions personnel, appear in this guide.
- *Two-Year Colleges*: Annual publication with data on accredited two-year colleges. Approximately 100 in-depth descriptions appear in this guide.
- *Nursing Programs*: Annual publication published in cooperation with the American Association of Colleges of Nursing (AACN). In-depth descriptions offer detailed information on nursing programs and schools throughout the United States and Canada.
- *Private Secondary Schools*: Annual guide with approximately 100 in-depth descriptions on private secondary schools in the United States and abroad.
- *Graduate and Professional Programs*: Six guides in this set. Hundreds of in-depth descriptions in offer details on graduate schools and programs in the United States, and abroad.
- *CompetitiveEdge: A Guide to Graduate Business Programs* (formerly *MBA Guide*): Annual guide with IDD's on MBA and other graduate business programs throughout the U.S. and abroad.

In the process of editing the IDD's for Peterson's Publishing, ICTect's editors needed to adhere to Peterson's style guidelines. Work was always done carefully and thoroughly, and all questions during the editing process were communicated and handled in a timely fashion. In addition, editorial deadlines were always met. The staff has been a pleasure to work with.

This letter is not an endorsement of Ictect's product or services by Peterson's Publishing. This is simply an acknowledgement of the value that Ictect's product and services have delivered to Peterson's Publishing.

If you have any questions, please feel free to contact me.

Sincerely,

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